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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant: Miller et al.Application No.: 09/784,296Filed: February 14, 2001Entitled: System Method & Article of Manufacture for Alerting a User to a Promotional Offer for a Product Based on User -Input Bar Code InformationNeoMedia Technologies, Inc., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of an undivided part interest

in the patent application identified above by virtue of either:

A.  An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 011701, Frame 0640 or for which a copy thereof is attached.

OR

B.  A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

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The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

July 10, 2001

Date

Signature

Charles Jensen

Typed or printed name

Chief Financial Officer

Title